

Fanshawe College

FIRST: Fanshawe Innovation, Research, Scholarship, Teaching

Documentation (Approvals etc...)

Business - Entrepreneurship and Management

2018

BEM2W Curriculum Modification for 2018-19 #2

Fanshawe College

Follow this and additional works at: https://first.fanshawec.ca/cae_woodstockoxford_businessentrepreneurshipmgmt_documentation

CURRICULUM MODIFICATION REQUEST FORM

COURSE OR PROGRAM CURRICULUM "RATIONALE FOR CHANGE"

Program Requiring Changes

Program Title: Business Entrepreneurship & Management		
Program Number: BEM2W	Date Submitted: 7/11/2018	
Dean responsible for program: Susan Cluett	Chair: Greg Yantz	
Credential Provided: <input type="checkbox"/> Declaration of Academic Achievement <input type="checkbox"/> Local Certificate <input type="checkbox"/> Ontario College Certificate <input checked="" type="checkbox"/> Diploma <input type="checkbox"/> Advanced Diploma <input type="checkbox"/> Grad Certificate <input type="checkbox"/> Degree <input type="checkbox"/> Apprenticeship		
Program Intakes: <input checked="" type="checkbox"/> F <input type="checkbox"/> W <input type="checkbox"/> S Other:	Catalogue Year(s) Impacted: 2018/2019	
Residency Requirement: <input checked="" type="checkbox"/> Met or <input type="checkbox"/> Not Met	Date of Last Program Review: 8/31/2017	
<i>I have read the reasons for the change and...</i> <i>Signature and date</i>		
Dean of Faculty (Lead program):	<input checked="" type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	
Dean of Faculty (Affiliate program-impacted by change):	<input type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	
Dean of Faculty (Affiliate program-impacted by change):	<input type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	
Senior Vice President Academic (required for major changes and late DAs):	<input checked="" type="checkbox"/> Approve <input type="checkbox"/> Do Not Approve	
Director, Centre for Academic Excellence:	<input checked="" type="checkbox"/> Supports <input type="checkbox"/> Does Not Support	 July 23/18
Office of the Registrar:	<input type="checkbox"/> Supports <input type="checkbox"/> Does Not Support	
Notes:		

Please answer each of the questions below, if applicable. Missing or incomplete information may delay review of the proposed changes.

1.0 Describe proposed change(s). Complete Appendix A (if necessary) and amend SDAR (Refer to Appendix C).

New Course Code INDS-1094 replaces old course code INDS1029 and lead for the course is with BEM-Woodstock Campus. This was always previously the case but was incorrectly given an LLS course code at the last program review given similarity in titles.

2.0 Reason/Rationale for Changes

2.1 The reason for the change is based on:

- ☐ A recent program review
- ☐ Program Advisory Committee feedback
- ☐ Student feedback
- ☐ KPI results
- ☐ Accreditation or other regulatory requirements
- ☐ Shared curriculum
- ☐ Trends in the field/industry
- ☒ Other (please describe): Correction of previous error in assigning a course code with LLS

2.2 Does the change support the College's Strategic Framework (mission, vision, values)?

- ☒ Yes
- ☐ No (If no, please explain)

2.3 What strategic goal(s) does the proposed change support?

- ☐ Goal 1 - Enhance innovative practices for exceptional student learning
- ☐ Goal 2 - Manage enrolment growth
- ☒ Goal 3 - Optimize use of resources
- ☐ Goal 4 - Build sustainable sources of alternative revenue

3.0 Students

3.1 Will the change affect the cost of the program for students?

- ☐ Yes
- ☒ No

3.2 If yes, there will be an additional cost for:

- ☐ Materials (Include details):
- ☐ Equipment (Include details):
- ☐ Other (Please describe):

4.0 Program Learning Outcomes

4.1 Will the proposed change meet the Program Vocational Learning Outcomes? (Complete Appendix B and mark the changes in the mapping [e.g. red font])

- ☒ Yes
- ☐ No

4.2 Are there any implications related to progression because of pre-requisite courses (and/or co-requisite courses)?

- ☒ No
- ☐ Yes (If yes, please explain)

5.0 Relationships with Other Programs

5.1 Are any of the courses impacted by the change provided by another School (e.g., SLLS, LKSB) and/or delivered at another campus?

- ☐ No
- ☒ Yes

5.2 What Schools/Campuses will be impacted by the proposed change?

- ☐ Lawrence Kinlin School of Business
- ☐ School of Information Technology
- ☐ School of Tourism, Hospitality and Culinary Arts
- ☐ School of Community Studies
- ☐ School of Health Sciences
- ☐ School of Nursing
- ☐ School of Public Safety
- ☐ School of Contemporary Media
- ☐ School of Design
- ☐ School of Language and Liberal Studies
- ☐ Donald J. Smith School of Building Technology
- ☐ Norton Wolf School of Aviation Technology
- ☐ School of Applied Sciences and Technology
- ☐ School of Transportation Technology and Apprenticeship
- ☐ Continuing Education
- ☐ Simcoe/Norfolk Regional Campus
- ☐ St Thomas/Elgin Regional Campus

- ☒ Woodstock/Oxford Regional Campus
- ☒ Huron/Bruce Regional Sites

5.3 Will the change affect pathway agreements (e.g., bridging, articulations, laddering, advanced standing) with other Fanshawe program(s) and/or other institution(s)?
(Refer to the pathway agreements listed here: <http://transferagreements.fanshawec.ca/>)

- ☒ No
- ☐ Yes (If yes, indicate when you will notify the other Fanshawe program(s) and/or other institution(s) and the Pathways Coordinator in the Centre for Academic Excellence of the change)

5.4 If this program is a Co-Operative Education program, will the proposed change impact Co-op?

- ☒ No
- ☐ Yes (If yes, consult with the Co-op office prior to submission)

6.0 Resource Implications of Proposed Changes

6.1 Will the proposed change have staffing implications?

- ☒ No
- ☐ Yes (If yes, please explain)

6.2 Will the proposed change impact any of the Enabling areas?

- ☒ No
- ☐ Yes (If yes, please explain)

6.3 Will the proposed change affect space and/or technology requirements?

- ☒ No
- ☐ Yes (If yes, please explain)

7.0 General College Requirements

7.1 Are changes consistent with Colleges policies?

- ☒ Yes
- ☐ No (If no, please explain)

7.2 Will the program meet the General Education requirements (Policy 2-B-02) as listed below?

- ☐ No
- ☒ Yes

Local Certificate, Ontario College Certificate and Graduate Certificate - none required)	Diploma - 3 required (minimum of 1 must be an elective)	Advanced Diploma - 4 required (minimum of 2 must be electives)
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7.3 Will the program have 25% distinct curriculum to meet the Residency Requirement of 25% credit units? Consider all pathway agreements (e.g., bridging, internal articulations, laddering, advanced standing) with other Fanshawe programs and/or other institutions.

- ☐ No
☒ Yes

Note: In accordance with POLICY NUMBER: 2-B-17 Graduation from Approved College Programs

...to be eligible for any College Credential a student must be enrolled and complete at least 25% of that program's credit units at Fanshawe College, unless stipulated differently by other approving bodies such as the Postsecondary Education Quality Assessment Board (PEQAB).

7.4 Indicate:

- i) Total program hours before proposed change: 1225
ii) Total program hours after proposed change: 1225
iii) Level(s) in which the proposed change(s) occurs: 3

7.4.1 Are the total program hours consistent with the requirements as listed below?

- ☒ Yes
☐ No (If no, please explain)

Local Certificate - 300 hours	Ontario College Certificate - 600 hours
Diploma - 1200 to 1400 hours	Advanced Diploma - 1800 to 2100 hours
Graduate Certificate - 600 hours	

Degree Audit Report

Catalog: 2018/2019

Program: BEM2W
Department: OXF - Woodstock/Oxford Campus
Academic Level: PS
CCD: 8 - 4AcadSem/1200-1400hrs
Credential: Ontario College Diploma
Grade Scheme: LG2
Major: BEM2W - Business-Entrepreneurship & Mg
Co-Op Indicator: N/A
Name: Business - Entrepreneurship and Management
Div: CED - Faculty of Regional & Continuing Ed

Academic Program Requirement

Total Credits: 78.20
GPA Requirement: 2.00
Minimum Grade: D
Residency Reqmt: 20.00
Residency Reqmt GPA: 2.00

Academic Requirement: BEM1W.18 Business - Entrepreneurship and Management

Major: BEM1W
Grade Scheme: LG2
Minimum GPA: 2.00
Minimum Grade:

Subrequirement: Level 1

Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
ACCT-1004	Principles of Accounting 1	60.00	4.00	
BUSI-1005	Introduction to Business Processes	45.00	3.00	**
BUSI-1060	Strategies for Success	15.00	1.00	
MATH-1052	Business Math	45.00	3.00	
MKTG-1012	Principles of Marketing 1	45.00	3.00	
WRIT-1032	Reason & Writing-Business 1	45.00	3.00	
INFO-1240	Contemporary Technologies	45.00	3.00	

Subrequirement: Level 2

Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
COMP-3107	Spreadsheets & Electronic Accounting	60.00	4.00	
BUSI-1107	Entrepreneurship & SMEs	60.00	4.00	
MKTG-3037	Digital Media & Marketing	60.00	4.00	
MKTG-1063	Business of Selling	45.00	3.00	
BUSI-1108	Business Management	60.00	4.00	
MGMT-3071	Finance Management	45.00	3.00	

Subrequirement: Level 3

Take all of the following Mandatory Courses:

		Total Hours	Total Credits	GE
SOCI-1052	Ethical & Social Development	45.00	3.00	
BUSI-1178	Navigating the Business World	45.00	3.00	
MGMT-1219	Project Management	45.00	3.00	
BUSI-3035	e-Business	45.00	3.00	
MRCH-1020	Merchandising Strategies	60.00	4.00	
INDS-1029	Global Issues	45.00	3.00	**
INDS-1094	Global Issues	45.00	3.00	

Subrequirement: Level 4

Gen Ed - Take a 3 credit General Education elective course Take all of the following Mandatory Courses:

Degree Audit Report

		Total Hours	Total Credits	GE
BUSI-1180	Business Model to Business Plan	60.00	4.00	
COMP-1435	Website Development	45.00	3.00	
MGMT-5075	Retail Management	60.00	4.00	
MGMT-1221	Business Entrepreneurship Mentorship	120.00	3.20	

Subrequirement: Gen Ed - Electives

Take 3 General Education Credits - Normally taken In Level 4

Subrequirement: Program Residency

Students Must Complete a Minimum of 20 credits in this program at Fanshawe College to meet the Program Residency requirement and graduate from this program

Approved By Chair/Manager:

Approved by Dean:

General Education Approved By(as appropriate):

Department and Date:

Date:

Date:

TJ
July 23/18